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EXPERIENCE

2/10–7/10 **ONOSYS Online Ordering**
Lead Web Designer

- User experience design and development of pure XHTML/CSS sites, interfaces and mobile applications.
- Typical day to day duties include designing interfaces and user flows, building XHTML/CSS based pages, optimizing and maintaining existing markup based on customer needs.

6/08–Present **Freelance**

- WFS-Construction.com. Designed and developed site for local construction company.
- Sterling Protective Services. Complete web site design based on client specifications.
- Cleveland Skating Club. Complete web site design based on client specifications.
- MotorEagles.com. Complete web site design based on client specifications.

1/09–2/10 **Elk & Elk Co. Ltd.**
Web/Graphic Designer

- Design, develop and maintain all web sites.
- Optimizing and maintaining existing markup for search engine optimization.

3/08–12/08 **Advanstar Communications**
Art Director, Promotional Operations Group

- Managed design direction and consultation, marketing support, development, and production of new ideas and artwork per project specifications.
- Worked on the design and layout of assigned print, shows, supplements, and e-media projects.

8/05–3/08 **Art Director, Life Sciences Division**

- Art direction and implementation of *Managed Healthcare Executive*, *Geriatrics* and *Formulary*.
- Co-managed the committee to implement and organize the overhaul of the company's workflow system in desktop publishing. Trained designers and editors on the new database management system to improve efficiency in workflow, archiving, and conversion to XML.
- Helped establish magazine style guidelines company wide.

12/03–7/05 **Great Lakes Publishing**
Associate Art Director

- All aspects of design and production for *Inside Business*, *Cincy Business* and included supplements.
- Art direction of photographers and illustrators, and management of freelancers.
- Collaborate with clients and editorial concerning the cover and feature concepts, design, content and overall look, including custom publishing jobs.



2003 EDUCATION

Kent State University
Bachelor of Arts, Visual Communication Design

COMPUTER SKILLS

Adobe Creative Suite
Expert Level

CSS & XHTML
Expert Level

Javascript/JQuery
Basic Working Knowledge

WordPress
Good Working Knowledge

Macintosh & PC
Expert Level

QuarkXpress
Expert Level

Joomla
Good Working Knowledge

Adobe AfterEffects
Basic Working Knowledge



AWARDS

Press Club of Cleveland
*2006 Business Publication
Covers, First place*

American Society of
Business Publication
Editors (ASBPE)
*Front Cover, Bronze.
Formulary, June 2005*

*Front Cover, Silver.
Formulary, December 2005*

*Front Cover, Bronze.
Formulary, October 2006*

Trade Association
Business Publications
International (TABPI)
*Table of Contents, Silver.
Formulary, May 2006*
*Opening page or spread.
Managed Healthcare Executive*